



Re: Village of Hamburg of Homes, September 23, 2017

Dear Business Owner:

On Saturday afternoon, September 23, 2017, volunteers from Explore Buffalo and Imagine:Hamburg will host a tour of homes event showcasing the historic and beautiful Village of Hamburg.

We would like to offer you this opportunity for your business to reach our more than 600 visitors through purchase of an ad in our tour guide booklet. The booklet, with its photos and house histories compiled by an architectural historian, is both a nice keepsake and a permanent resource of researched information. Ads ranging from quarter-page to full-page are available. Please see the accompanying advertising rate summary.

As a thank you, your business will receive:

- A Tour Supporter listing in the event guide booklet
- A one-time Tour Supporter listing in our e-newsletter to more than 8,000 list-serve subscribers
- A presence on our web site which had more than 81,000 visits in 2016

Explore Buffalo® invites everyone to experience Buffalo's great history, architecture and neighborhoods.

Thank you for your consideration. We hope we can count on your support.

Sincerely,

Cindy Gorski
Chair, Village of Hamburg Tour of Homes
www.ExploreBuffalo.org

p.s. If you need additional information,
please contact me at 716 998-4478.

Enclosure: Village of Hamburg Ad Agreement; Advertising
Rate Summary